

Corporate Sponsorship Packages from the Tissue Viability Society

We believe that skin health and wound healing is everyone's business and that change happens when we work together, not in silos. Our collaboration with Industry is vital to change the way skin health and wound healing is thought about and delivered.

ITEM	CORPORATE A	CORPORATE B	CORPORATE C
Cost	£10,000	£5,000	£1,500
Conference			
Educating Healthcare Professionals (HCP's) is a key goal of our Society and a substantial part of your sponsorship goes towards the provision of a range of Educational Grants for HCP's to attend Wound Management Conferences including The TVS Conference, The EWMA Conference and the EPUAP Conference. You will be widely acknowledged on all communications to grant winners, on social media and on various display and printed material at our Conference	10	5	1
Exhibiting can be costly so we offer our A and B corporate sponsors a reduction in the cost of exhibiting at our Conference.	20%	10%	0
Getting the right space at an exhibition can be vital and the TVS Conference is no different. As a Corporate Sponsor you will have priority over non-sponsors when booking your exhibition space at our conference. Corporate A's will be given first priority, B's second and C's third.	First Choice	Second Choice	Third Choice
"As a TVS Corporate Sponsor you will receive recognition for your sponsorship at our conference on various media. This could include (depending on your level of sponsorship): <ul style="list-style-type: none"> • Banner stands • Programme Booklet • E-communications • Slides The higher you level of sponsorship the more media your company logo will appear on."	Yes	Yes	Yes
We have a strong Social Media programme at our TVS Conference and every exhibitor will get a mention, both when you book a stand and pre, during and post meeting too	Yes	Yes	Yes
Education			
Our programme of Foundation Study Days is very popular, with each meeting attracting between 40 and 100 delegates. We have recently taken the step to make our Study Days virtual and have had excellent feedback from both exhibitors and delegates. Corporate A and B sponsors benefit from a reduction in the cost of exhibiting at these days	3 study days FREE, others £200	3 Study Days at a 50% reduction, others £200	Full cost
Our NEW programme of TVS Advanced study days is attracting a significant audience of high-level HCP's and again we have recently decided to go virtual with these events. Corporate A and B sponsors benefit from a reduction in the cost of exhibiting at these events	£300	£400	Full cost
So that each company can have a reasonable amount of time with delegates we limit the number of companies that can attend our virtual and face to face study days. As a Corporate Sponsor you will have priority over non-sponsors when booking your space at our study days. Corporate A's will be given first priority, B's second and C's third.	First Choice	Second Choice	Third Choice
Sponsored Webinars are a new area for the TVS and we will be holding 4 sponsored webinars per year. As a Corporate A sponsor you will have priority in booking one of these events over other organisations	Priority Booking	None	None
Website			
Your company will be fully acknowledged as a TVS Corporate Sponsor on the TVS website with links back to a page of your choice on your own website	Yes	Yes	Yes

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Online media			
The TVS has a growing database of around 3,600 TVN's and other multidisciplinary HCP's. Our company newsletters get open rates of around 20-30% - excellent for this industry. As a Corporate A sponsor you can send one E-newsletter to the database per year. The content is completely of your own choice and you will be provided with full analytics following the distribution of your communication.	1	0	0
The TVS sends out around a minimum of 12 E-newsletters to its database per year and our Corporate A sponsors are fully acknowledged on each of these communications.	Yes	No	No
As a society we are very active on social media and enjoy great interaction and growth on our chosen platforms (Facebook, Twitter, LinkedIn and Instagram). As a Corporate A or B Sponsor we will put out a number of social media posts for you over the year. The content can be of your choosing but must not be product promotional, it can however relate to education or corporate initiatives. We also do ad hoc sharing, tagging and mentions where appropriate	12 posts per year plus ad hoc	6 posts per year plus ad hoc	Ad hoc
Social media 'take-overs' can be a great way to get your message out to a different social audience. Corporate A sponsors have the opportunity to take part in a 'TVS Social Media Takeover'. This lasts for one day with up to 8 pre-approved posts that we will share on our platforms. The Take-over will be advertised in advance and we will be as active as possible in helping to share your message and make it a success for you.	Yes	No	No
General			
"Getting feedback from clinicians on your new product developments or your latest educational initiative for example can be both challenging and expensive. As a TVS Corporate A Sponsor you are entitled to one TVS 'Round Table' meeting per year. The Round Table is a flexible new initiative that we are adding to our Corporate A sponsorship package and consists of:- <ul style="list-style-type: none"> • A Zoom video meeting – One 2 hour video conference meeting per year with our TVS Trustees • Up to 5 TVS Trustees will attend – You can specify which trustees you would prefer to attend, based on the content of your Round Table or the TVS can recommend trustees with the relevant background if you are unsure. • Your own agenda – This can be your opportunity to get feedback on a particular product, a new initiative, an educational platform or more" 	1	0	0
Journal			
Our Journal of Tissue Viability is a leading publication in the wound healing world and has an impact factor of 2.410. As a Corporate Sponsor you receive a number of copies of the journal free. You can also get online access to the journal for free.	10	5	1
Advertising in the right journal can be a valuable part of your marketing strategy. As a Corporate A or B sponsor you are entitled to a reduced rate of advertising in the Journal of Tissue Viability.	10% discount	10% discount	None
Other Benefits			
"Over the year of your sponsorship, one of the TVS trustees plus a member of our marketing company will have a one-to-one video conference with you for around an hour, this will be for the following: <ul style="list-style-type: none"> • To update you on TVS activities • To answer any questions you may have • To share ideas and thoughts • To get your feedback" 	Yes	Yes	Yes
You will be invited to a Corporate Sponsor video conference which will take place at the beginning of the year. The Trustees will present an overview of the year and share any new projects or initiatives.	Yes	Yes	Yes